

### **CANADA LIFE**

We are a small but perfectly formed team of two with combined many years of experience working with the personal finance media. Working very closely with a group of spokespeople we provide open access to expertise and always have an opinion we are willing to share.

### **COMPARETHEMARKET.COM**

All-encompassing press office covering every aspect of media relations and Public Affairs across the full spectrum of comparethemarket.com's offerings. A team of just four people obsessed with results and with a passion for building excellent relationships, delivering best in class activity with efficiency and agility, demonstrating industry and media expertise.

### **EXPERIAN**

Over 12 months the Experian team secured more than 8000 positive press articles, including 320 focused on Experian's support for the economy during Coronavirus, and 170 announcing the launch of Boost, a new service allowing people to improve their credit score with data from services like Netflix and Amazon Prime.

### **MONEYSAVINGEXPERT.COM**

Working with financial media, MSE's PR team has ensured all consumers benefit from its trusted, independent help, in extraordinary circumstances. Together, we have publicly held power to account, built an army of supporters for campaigns and provided expertise, so consumers trust that MSE continues, as always, to fight their corner.

### **MORNINGSTAR UK**

As a small PR team handling a high volume of requests, Morningstar's in-house PR team works closely with financial journalists to provide data and resources that help inform and educate investors. Our goal is to be the media's go-to-resource for independent, data-driven expertise.

### **QUILTER**

Quilter's PR team achieved a record number of press mentions in 2020, totalling 13,142, 58% higher than 2019, while also growing its audience reach by 184%. Throughout 2020, it successfully lobbied government to secure policy changes and played an integral role in Quilter's response to Covid-19.