

AVIVA FOR FRAUD PREVENTION CAMPAIGN

The outbreak of coronavirus led to a rise in fraudsters taking advantage of people spending more time at home and using the internet to search for financial services and products. Aviva launched the Aviva Fraud Prevention Campaign to help protect people from fraud throughout the pandemic, and beyond.

NOW: PENSIONS WITH CICERO / AMO FOR THE UNDERPENSIONED REPORT

The underpensioned report is part of NOW: Pensions ongoing mission to create equality, in all forms, in the UK pension system. The report highlights the most financially at-risk groups in our society and proposes practical policy proposals to the government to get 2.5 million more people saving for their futures.

OPENMONEY WITH THE LANG CAT FOR THE UK ADVICE GAP 2020

OpenMoney's 2020 UK Advice Gap report provided an important platform to discuss the complex issues behind the nation's poor take-up of regulated financial advice and more broadly about people's precarious finances pre- and post-Covid-19. It generated extensive media coverage, fuelled industry debate and created opportunities to influence the legislative agenda.

QUILTER FOR THERE FOR YOU

As champions of financial advice, Quilter's There For You support hub was designed to help guide clients and advisers through the Covid-19 pandemic and provide them with opportunities to protect and grow their wealth during a volatile time. There For You was also designed to support financial and general wellbeing.

SCHRODERS PERSONAL WEALTH FOR MONEY AND MIND REPORT

The SPW Money and Mind Report and financial health score forms part of our ongoing campaign to help improve financial wellbeing across the UK and to raise awareness of mental health issues associated with financial matters. We believe more needs to be done to encourage stronger engagement with long-term financial planning. We firmly believe this will improve wellbeing.

WESLEYAN WITH CITYPRESS FOR TEACHERS PENSION SCHEME: HELPING KEY WORKERS NAVIGATE PENSIONS CHANGES

Changes to the Teachers' Pension Scheme meant teachers could be moved to less generous pensions schemes and face a short-fall in planned retirement income. Our campaign intervened to highlight the issue and provide timely, practical advice that directly benefitted teachers.